

# Tupperware®

 Gift  
Certificate



*Gift Cards!*



Gift Cards  
Act As  
Your Billboard  
In Their  
Billfold

# We Want a Piece of the Pie!

- \$55 billion dollars in gift cards were sold last year.
- By 2007 the sales are expected to reach \$85 billion.
- CBC Studies show people spend more on gift cards than gift certificates. The average gift card value in 2004 was \$64- twice the amount of the average gift certificate.
- Research shows gift card redeemers are more likely to pay full for their purchase and less likely to return product.
- 61% percent of customers say they spend more than the gift card value.

# *e*-Gift Certificate Cards

## Build Your On-line Business!

Advertise your website and make money too!

When offering the option to purchase an e-gift certificate card, you are advertising your website for future purchases and customer convenience.

E-Gift cards give your business more credibility.

# *e*-Gift Certificate Cards

## One Sell... Two Orders!

Each time you sell an e-gift card you draw two customers to your website!

Customer 1: Purchased the e-gift certificate card.

Customer 2: Received the e-gift certificate card and is directed to your website to spend the card, usually spending as much as 65% more than card value.

# *e*-Gift Certificate Cards

Every time you give a E-Gift card  
you draw a customer to your website!

# *E-Gift Card Advantage to Your Customer!*

- Birthdays
- Mothers Day
- Fathers Day
- Wedding Gift
- Christmas Gift
- Valentines Day
- Housewarming
- Showers (bridal, baby, etc)
- Thank You Gifts



**THERE ARE GIFTS IN TUPPERWARE  
FOR ALL OCCASIONS !!!**

# E-Gift Card Uses For You!

- Fundraisers!
- Hostess Bonus
- “Thank You” for an outside orders.
- Door Prize at Parties!
- Donations!
- Award to Top Hostesses!
- Gifts for Friends/Family
- Birthday Gift for a Preferred Host/Customer.
- Referral Gift!



# Perks

- No wrapping!
- Easy to mail!
- They pick their product!
- Fits in your wallet.
- Great gift for the hard to shop for friend or relative.

# Idea!

Offer your customers an incentive for buying Gift Cards.

(Purchase a \$50.00 gift card and get a \$10.00 gift card as a bonus).

You are rewarding your customer and acquiring a new customer at the same time.

# Business Owner E-Gift Cards!

- Incentive Awards
- Holiday Gifts
- Office Raffle
- Special Event Gifts

# APPROACHING BUSINESSES

- Ask to speak with the Owner or Office Manager (who ever makes the holiday gift decisions) and you may say something like this:

*Hello, my name is Jane Doe with Tupperware. We are introducing a new gift giving program utilizing our online gift cards for your employees and/or your clientele. With the upcoming holidays this is an incredible opportunity. Can we set a quick appointment to go over this wonderful program?*

- Bring in a small Thank You Gift for the person you are going to talk to about purchasing Gift Cards.
- Give them a Catalog and Flyer – Put it in their hands to look at, and say to them **“Doesn’t Tupperware have the greatest products?”**
- When they agree - you could say... **“We really do have so much to choose from, It’s hard to pick just one item isn’t it?”**
- After they agree – you can then say... **“That is why this program is so special. Our Online Gift Cards let them choose their own products.”**

# Easy for them!

- Let them know that you do all the work!
- All you need from them is
  - How many cards would they need?
  - How much would they want to spend?
  - What date would they need them by?
  - How would they be paying?



# ORDERING YOUR CERTIFICATES TO VALIDATE CARDS

- Go to your <http://my.tupperware.com/username> website

- Click on





*gift certificate*

*Treat Someone Special to Their Choice of Tupperware® Products!*

*Can't decide which Tupperware® products to  
send someone on your list?*

*Give them a Tupperware e-Gift Card!*



The logo features a red square with a white lowercase letter 'e' inside, topped with a gold crown. Below the square, the words 'gift certificate' are written in a black, cursive-style font.

# *gift certificate*

- *e-Gift Certificates can only be redeemed for online purchases made through Tupperware.com (U.S. only) or Tupperware.ca (Canada only)*
- You may not use an e-Gift Certificate to purchase another e-Gift Certificate.
- Your e-Gift Certificate purchase amount cannot be used to meet the minimum purchase requirement on promotionally priced items.
- The value of any e-Gift Certificate purchased through a Tupperware Online Party applies to the sales total of that Online Party. The value of any e-Gift Certificate redeemed through a Tupperware Online Party DOES NOT count in the sales total for that Online Party because the value of the e-Gift Certificate is counted at the time of purchase. However, any amount over and above the value of the e-Gift Certificate redeemed is applied to the sales total of that Online Party.
- Recipients receive their e-Gift Certificate via e-mail within 24 hours of purchase.
- e-Gift Certificates are good for five years from date of issue.



Full instructions are on the site just a click away!



[How to Order Gift Certificates](#)

[Product Highlights](#)

[Product Specifications](#)

[Shipping/Warranty](#)

[Click for Larger Image](#)

by category

Storage  
Preparation  
Microwave  
Chef Series™  
Serve  
On The Go  
Kids, Kids, Kids  
Tupperware®  
Classics

by occasion

by price

**Gift Certificates**



[How to Order Gift Certificates >](#)  
[Product Highlights](#)  
[Product Specifications](#)  
[Shipping/Warranty®](#)  
[Click for Larger Image >](#)

#### e-Gift Certificates

Treat Someone Special to Their Choice of Tupperware® Products!

Can't decide which Tupperware® products to send someone on your list? Give them a Tupperware e-Gift Certificate! Just add your personal message, select an amount of \$10.00 or more and we take care of the rest. Your recipient will receive an e-mail with all the information they need to redeem their e-gift certificate on Tupperware.com.

- e-Gift Certificates can only be redeemed for online purchase at Tupperware.com.
- You may not use an e-Gift Certificate to purchase another e-Gift Certificate.
- Your e-Gift Certificate purchase amount cannot be used to meet the minimum purchase requirement on promotionally priced items.
- The value of any e-Gift Certificate purchased through a Tupperware Online Party applies to the sales total of that Online Party. The value of any e-Gift Certificate redeemed through a Tupperware Online Party DOES NOT count in the sales total for that Online Party because the value of the e-Gift Certificate is counted at the time of purchase. However, any amount over and above the value of the e-Gift Certificate redeemed is applied to the sales total of that Online Party.
- Recipients receive their e-Gift Certificate via e-mail within 24 hours of purchase.
- e-Gift Certificates are good for five years from date of issue.

#### Enter E-Gift Details

To First Name:

To Last Name:

Email:

Message:

Amount: \$  \*\$5 increments

#### E-Gifts Added to Cart

NEW GIFT CERTIFICATE

Your Tupperware Consultant:  
HEATHER DEBOLD



• Be sure on bottom left corner under **YOUR TUPPERWARE CONSULTANT** that it has **YOUR NAME\***

\* If your name is not there – you will not get sales credit for the sale.

# Enter Information

There are 5 pieces of information you need.

- **First Name** – Enter a First name or Initial
- **Last Name** – Enter a Last name or Initial
- **E-mail Address** – Your e-mail address!

**ENTER YOUR EMAIL ADDRESS – THIS MUST BE  
VALID AS THE GIFT CERTIFICATE WILL BE  
EMAILED TO YOU**

# Enter Information

- **Enter a Message:** Here I place something that helps me remember who this is for.
- **Enter Amount of Certificate** – System Defaults to \$25, however, you can go as low as \$10 and as high as \$1000



# Enter Information

purchase.

- e-Gift Certificates are good for five years from date of issue.

## Enter E-Gift Details

To First Name:

To Last Name:

Email:

Message:

Amount: \$  \*\$5 increments

[Add to List](#)

[Delete](#)

[Save Changes](#)

[View Cart](#)

## E-Gifts Added to Cart

NEW GIFT CERTIFICATE

- If you are happy with what you entered – click on Add to List
- It will now show on the right hand side under E-gifts added to Cart

purchase.

- e-Gift Certificates are good for five years from date of issue.

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### Enter E-Gift Details

To First Name:

To Last Name:

Email:

Message:

Amount: \$  \*\$5 increments

### E-Gifts Added to Cart

NEW GIFT CERTIFICATE  
\$ 50 JD

# Enter Information

- When you have entered all of your certificates – click on **VIEW CART** at the bottom of the screen.



Buy  
k Get  
ents!

**Shopping Cart**

 Consumer Egift Certificate \$1 HD  
\$50.00 Qty: 1  
**Subtotal: \$50.00**

[Edit Shopping Cart](#)

[Proceed to Checkout](#)

[Continue Shopping](#)

Have a Promotion or Program Code (i.e.; Associate Premier Pass)? Click the Edit Shopping Cart button to register it!



# PAYMENT

- Your next screen is your Billing and Shipping information – enter the Customer’s Billing address
- For the Shipping address click on “Same as Billing Address”
- Click on Continue Checkout
- Now you are on the final screen before you submit the order – double check that you have ordered the correct amount of certificates for the correct amount
- Enter CUSTOMERS credit card information and then hit PLACE MY ORDER
- Payment is now Authorized and in a few minutes you will get email(s) with your certificate number(s).

Step One

Step Two

Step Three

## Payment Information

Item	Qty.	Price	Total
 CONSUMER EGIFT CERTIFICATE #9823	1	\$50.00	\$50.00

 Shipping Rate Chart  
 Discount Guidelines  
 Tax Guidelines

**Subtotal: \$50.00**  
**Shipping: \$ .00**

**Order Total: \$50.00**

## Payment Type

Do you have a Gift Certificate that you would like to redeem?


If no, please enter payment information below

Your Tupperware Consultant:

Host an Online Party

Card Number

Expiration Date



# E-GIFT CERTIFICATE EMAIL

This is an example of an e-Gift certificate e-mail.

Use this information to fill out the back of the e-gift card.

You have received a Tupperware e-Gift Certificate from Jane Doe

Their message:

DM 12

Using your Tupperware e-Gift Certificate is easy:

Visit our web site at [www.tupperware.com](http://www.tupperware.com).

Select the items you want and add them to your shopping cart.

When you have found the items you want, hit the CHECKOUT button. You can claim your e-Gift Certificate by entering the serial number and acceptance code after clicking the e-GIFT CERTIFICATE button on the payment screen.

Happy shopping!

Your friends at Tupperware.com Value: \$50.00

Serial Number: EC123

Acceptance Code: XYZ123

Expiration: 12/2009

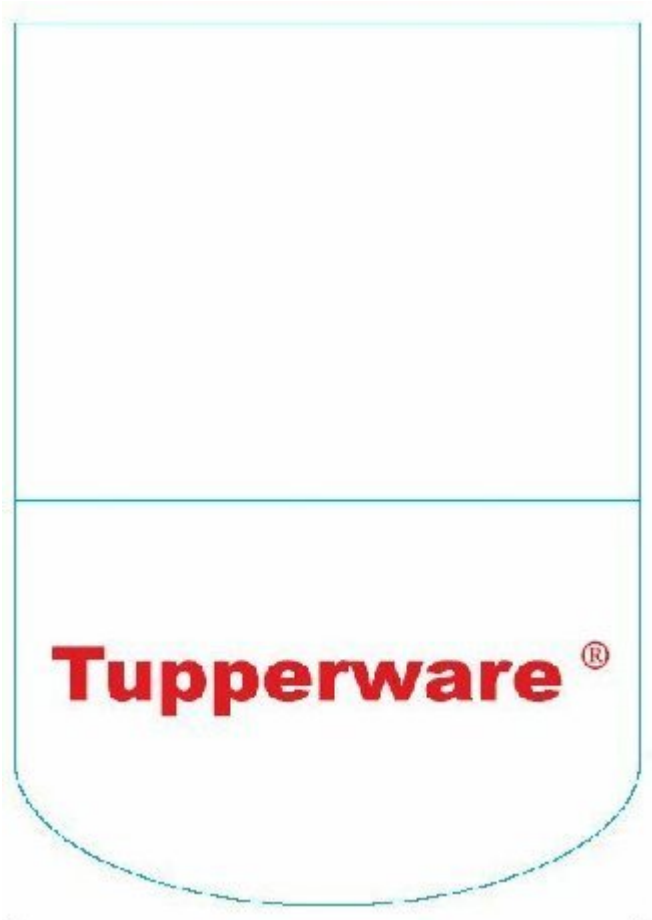
# E-Gift Card Validation

- Gift amount
- Serial Number
- Redemption Code
- Expiration Date
- Your website address
- Consultant Name & Phone Number

Gift Amount:
Serial #
Redemption code:
Expiration date:
Redeem this card online @: <a href="http://www.my.tupperware.com/">www.my.tupperware.com/</a>
Your Tupperware Consultant:

# Presentation

Slide e-gift card into the presentation sleeve for a memorable gift!



# How to order e-cards!

E-MAIL [champ9925b@aol.com](mailto:champ9925b@aol.com) with

1. Name and ship to address.
2. Quantity
3. Payment: We accept Paypal, Master Card, Visa and Discover.