

Lucky Envelope Sales Builder



This idea will work at either a traditional party or at a multi-host event! *After* you have finished your dating bids (and have the dates in your book!) and taken the customers' orders, you would announce to everyone that you have one more great deal for anyone who could not date a party of their own.

“How would you like to take catalogs and order forms home and pass them around at work, to friends, neighbors and family and collect \$100 or more in orders and have a chance to win \$100 in free Tupperware? Does that sound good to you? Well, I have 10 envelopes (fan them out in front of everyone) and in each of these lucky envelopes is a gift. It might be 25% off any item or set. It might be 50% off any item or set. It might be a free product or it might be ... \$100 of Tupperware products—your choice. In one of these ten envelopes there is guaranteed to be a winner of \$100 in free Tupperware. The first 10 people to sign one of my envelopes will get to play and everyone is a winner. In order to open your envelope and receive the award inside, you need to turn in \$100 in paid orders to me by _____.”

Start the week with 10 envelopes, and as you go to your parties, talk to people, etc, you can have them sign up on their choice of envelopes. Tell people that you are running this special for the first 10 people who sign up this week. Remember, that you must wait until after you have finished taking orders and dating parties! If you don't, you will seriously hurt your regular datings and sales. Do not rely on these incremental sales as a base for your business!

What can this do for you?

For each 10 people that participate, you'll have an extra \$1000 in sales!

You'll make 25% on this order and qualify for your volume bonus!